



# Desygn.lab

Design. Develop. Deploy



**Ready to make  
your mark in the  
digital world?**





# Colors

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Our color palette is bold, balanced, and built for digital. The vibrant Royal Blue (#003CFF) grabs attention and brings energy, while Black (#010101) and White (#F9FAFB) keep things clean, minimal, and modern. The bright Yellow (#FFDD00) adds warmth and a punch of personality — perfect for accenting and contrast. Together, these colors create a strong visual identity that's both striking and professional.

Royal Blue  
HEX: #10005FE

Black  
HEX: #010101

Yellow  
HEX: #FFDD00

White  
HEX: #F9FAFB



# Typography: Outfit

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For titles we use Outfit Bold. It's a modern and symetric font that emphasises the forward-thinking nature of Desygn.lab.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz 0123456789

Light	Payment solutions
Light Italic	Payment solutions
Regular	Payment solutions
Regular Italic	Payment solutions
DemiBold	Payment solutions
DemiBold Italic	Payment solutions
Bold	Payment solutions
Bold Italic	Payment solutions

# Typography: Montserrat

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For paragraphs we use Montserrat Regular. It's a clean font with high readability.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj  
Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt  
Uu  
Vv Ww Xx Yy Zz 0123456789

Light	Payment solutions
<i>Light Italic</i>	<i>Payment solutions</i>
Regular	Payment solutions
<i>Regular Italic</i>	<i>Payment solutions</i>
Medium	Payment solutions
<b><i>Medium Italic</i></b>	<b><i>Payment solutions</i></b>
<b>Bold</b>	<b>Payment solutions</b>
<b><i>Bold Italic</i></b>	<b><i>Payment solutions</i></b>

# Logotype

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The desygn.lab logotype is clean, modern, and versatile — designed to adapt across all digital and print applications. It reflects our commitment to sharp design, thoughtful development, and seamless deployment in today's creative digital space.

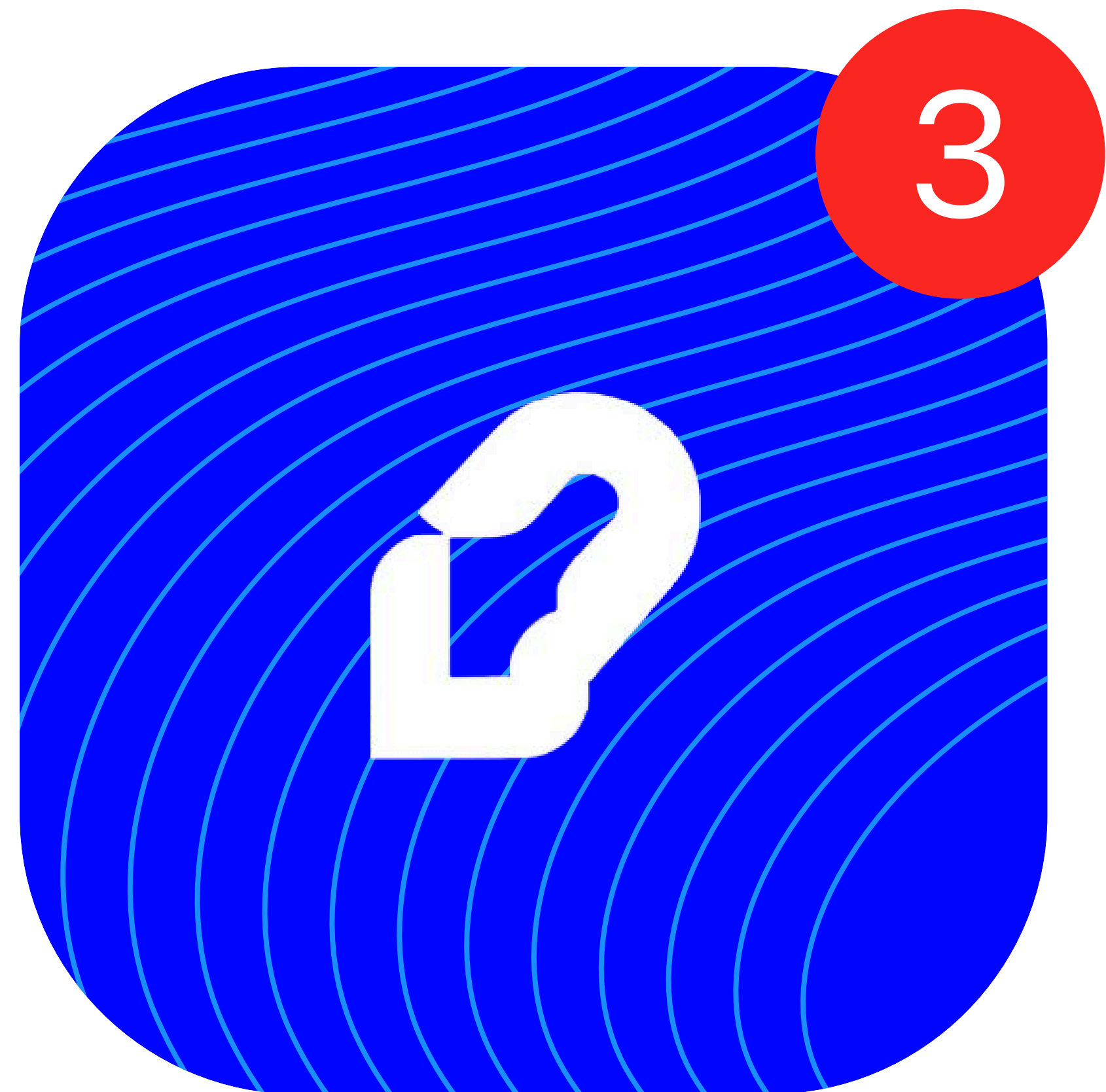


# App Icon

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The app icon features our custom emblem — a stylized pen tip — symbolizing creativity and design.

Set against our vibrant Royal Blue with a dynamic wave pattern, the icon stands out boldly and brings instant recognition on any screen.







Adress :Ezhupunna,  
Alappuzha, Kerala, India

**Vivek M P**

CEO

info@desygnlab.site  
+91-9995727580

